

**AREA COMMITTEE FUNDING APPLICATION 2014/15  
DETAILS OF APPLICATION**

<b>Area Committee:</b>	Hendon	
<b>Applicant/organisation:</b>	Mill Hill Free Parking, Mr Elliot Simberg	
<b>Member sponsor:</b>	Cllr Val Duschinsky	
<b>Amount applied for:</b>	£6,000	
<b>Total cost of project:</b>	£6,000	
<b>What is the project?</b>		
Proposal to offset the loss of parking income by offering free parking on Saturdays at the Bunns Lane Station Car Park, NW7 to both residents and shoppers to support small/local businesses on the Mill Hill Broadway, NW7.		
<b>How will it benefit the local area?</b>		
Residents and shoppers will be encouraged to shop in Mill Hill Broadway in the certain knowledge that there will be car parking spaces available for them to use thus increasing Mill Hill Broadway's footfall.		
<b>Which corporate priority does it meet?</b>		
To maintain a well-designed, attractive and accessible place, with sustainable infrastructure across the borough.	<input type="checkbox"/>	
To maintain the right environment for a strong and diverse local economy.	<input checked="" type="checkbox"/>	
To create better life chances for children and young people across the borough.	<input type="checkbox"/>	
To sustain a strong partnership with the local NHS, so that families and individuals can maintain and improve their physical and mental health	<input type="checkbox"/>	
To promote a healthy, active, independent and informed over 55 population in the borough to encourage and support our residents to age well.	<input type="checkbox"/>	
To promote family and community well-being and encourage engaged, cohesive and safe communities.	<input checked="" type="checkbox"/>	
<b>How does it meet that priority?</b>		
By encouraging residents and shoppers to the Mill Hill Broadway through certain knowledge of available parking on a Saturday, local, small businesses located on Mill Hill Broadway will benefit from increased footfall.		
<b>Other relevant comments or information from the application:</b>		

<b>SAFEGUARDING</b>	
<b>Are there any safeguarding issues? Have they been addressed satisfactorily?</b>	
No safeguarding issues.	
<b>EQUALITIES</b>	
<b>Are there any equality issues associated with the project?</b>	
No equality issues identified.	
<b>DUE DILIGENCE</b>	
<b>Does the application pass due diligence tests and fulfil all the criteria for funding?</b>	
Passed – project can be considered by Committee:	<input type="checkbox"/>
Not yet confirmed – some issues with application/additional information needed:	<input type="checkbox"/>
Not passed – project should not be considered by Committee:	<input checked="" type="checkbox"/>
<b>Comments:</b>	
This project asks for funding to make up a shortfall in revenue from the parking service, which contravenes the conditions of funding set out in section 4 of the Area Committee Budgets Guidance. The guidance states that funding 'must not be used to meet a budget deficit in a specific area... or to cover a shortfall in a service which would normally be provided by the Council or another public sector organisation.'	
<b>Date:</b>	19 December 2014